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Local Recognition

[Footballtradedirectory.com](#) received local recognition this week, with a feature article about the concept in the Lancashire Evening Telegraph. Whilst the directory website is a nationally based website, we are proud of our local roots. Click here for the [full story](#). We are always looking for ways to improve the service that the site offers, and our new Twitter account has been a real success. Follow us on Twitter (see article below) We have also created a new 'Grass Roots' section that now sits atop of the directory listing. This is aimed specifically at amateur clubs to help them find information easily.

Football Trade Directory on Twitter

Football Trade Directory now has a Twitter account. Get the latest news and information on new companies signed up!

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Check the latest transfers with the football trade directory

The summer transfer market is hotting up and the football trade directory gives you the chance to keep updated!

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The Non League Players Association

Footballtradedirectory.com and the Non League Players Association have joined forces.

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Aviva announce new deal

Insurance giant Aviva has extended its shirt sponsorship of Norwich City, relegated to League 1 last season.

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Everton open new store

Everton Two opened on July 3rd and David Moyes did the honours with the official opening. The new Everton store is at the Liverpool One shopping centre. Everton and new retail partner Kitbag are returning to the City Centre and the new store is almost ready to open. It boasts a massive product range, completely bespoke fittings, stunning visuals, unique memorabilia displays and top level staff, managed by Everton fan Simon Gibson.

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Dundee United announce new kit partner

Dundee United is preparing to unveil a new kit for the upcoming season.

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