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Our Marketing Partners:



Breaking New Ground

We are breaking new ground this week, as we welcome Craig Brown as a guest columnist. Craig will be looking at various issues that concern everyone involved in the sport, and kicks-off so to speak, with a very timely piece on grass roots football. Craig, Scotland's longest serving and most successful national team-manager, has a wealth of experience, not only on the football side, but from the media perspective as a regular columnist and TV and radio pundit. We are sure you will agree the first article is more than interesting. Over the coming weeks we will be introducing further guest contributors.

Finally, calling all press officers and pr people, we want your news! With its balance of professional and grass roots coverage we welcome any news outside the player and managerial sphere. Whether it be product based, community based, sponsorship, or special events, please let us know by emailing your story to office@footballtradedirectory.com. Approx 400-500 words and at least one image is ideal. Your news will reach over 20,000 subscribers.

Positive Coaching for Grassroots Football by Craig Brown

The press in Scotland are whipping up their usual frenzy about the state of our game following some recent disappointing results from the national side and our club sides in European competition...

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Newcastle ordered to reduce overdraft according to press

According to press reports, Barclays Bank will demand an immediate repayment of US\$16 million from Newcastle United if the soccer club does not halve its US\$65 million overdraft by Monday.

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Agents fees drop According to Football League

Football agents faced a significant decline in fees last year, as the total earned dropped by more than GBP 2 million...

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Nort East rivals bid for World Cup status

The cities of Newcastle and Sunderland have launched their rival campaigns to host matches should England win the right to host the 2018 Fifa World Cup.

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Sheffield United announce deal with Dubai based co

Sheffield United announced GAC Group to the club as a new sponsor. The latest partnership will offer a list of benefits to the Dubai-based shipping, logistics, and marine-related company.

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Derby County sign up Amazon

Derby County and Amazon have joined forces to offer supporters a quick and easy way to get a Rams strip delivered straight to their door. The Rams

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UniBond and Sheffield FC continue support for Boots scheme

For the current season the UniBond League in conjunction with Sheffield FC will be supporting the Boots for Africa campaign. Backed by League Sponsors Henkel under their UniBond banner they will provide cash incentives to clubs who donate most boots over the course of the season...

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Successful scheme launched by Zamaretto club

Zamaretto League club, Chesham United - through its Supporters' Trust, launched it's new Junior Trust membership at the beginning of the season, offering Under 18's Free membership and a free season ticket to watch Zamaretto Midlands Division ...

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