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Our Marketing Partners:



In this edition



We welcome our new newsletter sponsor "get the label" for that designer edge. Clubs in the English Premier League may have spent £450 million in the summer transfer window, down from the record £500 million spent last year, according to a report by the Sports Business Group at Deloitte but what do clubs at grassroots think? Let us know your thoughts by emailing us at office@footballtradedirectory.com This week's edition covers the full spectrum of the "commercial" game from help with medical conditions to innovative ideas on producing a matchday programme. If "get the label" is your scene then take a look at their website <http://www.getthelabel.com/> or click the link on the banner.

Let's Kick Racism out of Football support CAFE

development to help disabled supporters...

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Unibond side Belper Town announce new sponsor

Club announce that it has secured a two-year major sponsorship agreement...

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E-Programme a First for Saints in Vodkat League

Electronic version of their matchday programmes...

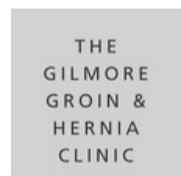
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Physio corner - treatment of groin injuries

The successful treatment of groin injuries for three first division footballers...

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Buy a place on Borough board

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Platini sets out vision of "financial fair play"

Uefa president Michel Platini has spelt out his plan for financial reform...

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Leeds United Join Precision Training

PRECISION Training have signed an official partnership with Leeds United...

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Betting industry "salvaging" value of shirt sponsorship

Shirt Sponsorship deals in Premier League reverse trend...

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