

## Our Marketing Partners



## In this edition

**This week, could grassroots be hit by free-to-air internationals? Amateur games cancelled at the expense of last week's international games and the FA launch 'Grassroots Goal of the Month' competition!**

Plus, the results of our Win a Kit Competition, kick4change win a local award and Clap Banners galore at crucial World Cup Qualifier.

### Free-to-air internationals 'disastrous' for grassroots football

Scottish FA chief executive Gordon Smith insists making Scottish internationals free-to-air could be disastrous for grassroots football.



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### Clap Banners galore at World Cup Qualifier

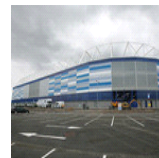
It was Clap-Banners galore this weekend as 70,000 fans at Croke Park used the banners to show their support in the Republic of Ireland's crucial World Cup Qualifier against France.



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### International friendly sees grassroots games called off

Thousands of footballers, including children, at amateur level saw their games called off due to the Wales vs Scotland friendly game on the same day.



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### Are your lighting levels up to FA standards?

Abacus Lighting are the UK's leading sports lighting supplier, so we're perfectly matched to help you check and maintain your floodlights year-round. Whether you're premier league or grass roots, our know-how could be behind your success.



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### FA launch amateur Goal of the Month Competition!

The FA and Sky Sports TV pundit Chris Kamara have teamed up to ask amateur footballers from up and down the land to show off their skills by uploading their best goals to The FA's Official YouTube channel to mark the launch of their new Grassroots Goal of the Month competition.



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### kick4change scoop award

Social enterprise company kick4change, who design their own 4sport branded football boots perfect for junior football, have scooped a prestigious award at a local awards event.



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## Also this Week

### Win a junior football kit winner!

The winner of our Win a Junior Kit competition for a full set of Errea kit is...

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### FA paves way for more matches to be shown online

The plausibility of more games being streamed online was boosted with the news that the FA's recent FA Cup coverage set a new record.

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### Zamaretto side hold 'lucky dip' for shirt sponsorship

Zamaretto side Cirencester Town have become the latest team to hold a 'lucky dip' for their shirt sponsorship. The club saw a response of 27 local businesses enter the draw, with CIA Fire and Security becoming their new shirt sponsors at the cost of just £100.

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### Toshiba become latest England sponsor

With the World Cup approaching, Toshiba has become the latest company to agree a sponsorship deal, signing a one-year deal with The FA to sponsor the England Football Team.

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### Newcastle sign deal with Thomas Cook

Newcastle United has been handed a financial boost by signing an agreement with the UK's largest sports tour operator, Thomas Cook Sport.

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