

## Our Marketing Partners



## In this edition

**This week, win your club's facilities a makeover with Johnstone's Paint, UEFA announce Grassroots Day and the winners of our Junior Kit Competition.**

Elsewhere, Yeovil extend their deal with Vandanel, Lindley Catering strike twice while Huddersfield join RelayStation.

### Heyside Angels win FTD kit competition

Oldham based girls side Heyside Angels bagged themselves a new set of Errea football kits courtesy of The Co-operative Insurance, The Co-operative Bank and footballtradedirectory.com following a great response to our competition.



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### Win your ground a makeover!

THE Johnstone's Paint Trophy team have launched a grass roots competition to spruce up non-league grounds and pitches across the country.



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### UEFA announce Grassroots Day

UEFA have announced a Grassroots Day as part of their ongoing plans to improve participation levels in football.



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### Lindley celebrates 2009 football season with two new contracts

Lindley Group, the UK's leading specialist in sports stadia and venue catering, has ushered in the 2009 football season by netting a duo of new stadia catering contracts with a total value of around £3 million.



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### Huddersfield sign on with RelayStation

Huddersfield Town join the growing number of clubs to use voice and text messaging broadcaster RelayStation to get their message to fans.



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### Extended Kit Deal for Yeovil Town Football Club

Yeovil Town Football Club today announced that they have signed a 3 year extension with kit manufacturer Vandanel that will see the London based sports brand supply the club with home and away kits until May 2013.



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## This Week's Poll



Will West Brom's idea of selling shirt sponsorship match by match work?

[Yes, it's the way forward](#)

[No, it's flawed](#)

[View Last Week's Results](#)

## Also this Week

### West Brom announce new shirt sponsorship concept

West Brom have announced that they will sell their shirt sponsorship match-by-match in a unique shirt sponsorship idea, but will it work?

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### Junior side land sponsorship with Liverpool ONE

A junior team in Liverpool is celebrating after landing a sponsorship deal with Liverpool ONE.

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### QPR announce Stan James deal

Queens Park Rangers have announced a three-year deal with bookmakers Stan James. The six-figure agreement comes on the back of 118Bet's sponsorship deal with Liverpool FC.

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### City top spenders on agents

Manchester City topped the amount spent on agents in the year ending September 2009, forking out nearly £13 million.

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### Everton's new stadium plans rejected

Everton's plan to build a 50,000-seat stadium in Kirkby has been rejected by the government because of the "negative impact" of the development on surrounding areas.

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