

## Our Marketing Partners



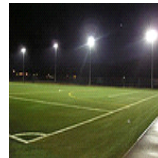
## In this edition

**This week, a junior side lands a huge grant from The Football Foundation to help them improve facilities while artificial surface provider Desso Sports gains approval from FIFA.**

Elsewhere, the controversy over Northern Rock goes on as they continue their sponsorship of Newcastle United, Tennant's Brewery are linked with the Old Firm and The FA seek the views of grassroots participants.

### Junior club land grant worth over £190,000

A junior football club in Devon is celebrating after landing a staggering £192,248 grant from the Football Foundation to refurbish its facilities.



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### Desso Sports Systems becomes FIFA Preferred Producer for Football Turf

World football's governing body FIFA and Desso Sports Systems will be collaborating closely with regards to Football Turf pitches ahead of this year's World Cup.



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### FA want your views on grassroots

The FA have offered players, coaches and referees up and down the country the chance to have their say about the grassroots game in their annual online survey.



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### Sportswear giants most recognisable sponsors

Sportswear brands adidas, Nike and Puma are the most recognisable football sponsors in the top five European markets, according to a new survey by Sport+Markt.



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### Northern Rock to continue as Newcastle sponsor

Northern Rock has confirmed that it will continue as the main sponsor of Newcastle United and have defended the decision as being in the 'best interests of tax payers'.



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## Also this Week

### Life left in Lynn

Former UniBond league side King's Lynn have been reformed under the name Lynn FC after the former went out of business and will now look to compete in the Ridgeons League from next season.

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### Tennents linked to Old Firm deal

Brewing company Tennent and the Old Firm clubs Celtic and Rangers could be set to agree a deal to replace the current sponsor of both clubs Carling, who will not renew their deal.

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### West Ham set sights on Olympic Stadium

West Ham United could be set to move the club to London's Olympic Stadium and have targeted the Champions league after their takeover by former Birmingham owners David Gold and David Sullivan.

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### PNE have new director

Preston North End has appointed David Robinson as a non-executive director with immediate effect. Robinson is a chartered surveyor and is the managing partner of the Frank Whittle Partnership.(FWP).

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