

Our Marketing Partners



In this edition

This week, we look towards Grass Roots Football LIVE, a must for players, coaches and managers.

Elsewhere, Carlsberg ask fans to give an England team talk and UEFA reveal the dire state of many clubs.

Gearing up for Grass Roots Football LIVE 2010

Annual football exhibition Grass Roots Football LIVE is back at the NEC this year, just one week before the start of the World Cup Finals and with a whole host of new features guaranteed to provide thousands of visitors with a fantastic day out.



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Carlsberg ask fans to deliver England team talk

Carlsberg is asking fans to deliver a team talk to the England team as a part of its £30m World Cup-themed marketing campaign, the beer brand's biggest single year investment, as it looks to leverage its sponsorship of the England national team.



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UEFA: Half of clubs making loss

UEFA is set to reveal that a staggering half of Europe's leading football clubs are making a loss with 20 per cent making 'huge' losses.



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Burnley sign new kit deal with Puma

Burnley have signed a four year kit partnership deal with Puma which will begin at the end of the current season, with the company supplying the club with technical and replica kits, plus training kits.



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Huge donation for Boots for Africa

The charity 'Boots For Africa' have received a huge donation of over 9300 pairs of football boots from Umbro.



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Also this Week

Record deal as Birmingham announce Chinese kit supplier

Birmingham City have announced a ground-breaking agreement with Chinese sportswear firm Xtep.

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Spurs' stadium plans suffer setback

Tottenham Hotspur's hopes of a new stadium have been damaged after plans were denied by the government who felt the stadium, supermarket and housing elements felt like 'separate projects'.

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Wigan still reliant on Whelan

Wigan Athletic have managed to reduce its losses to £5.8m from £11.2m in its last financial year, although like many clubs still rely on the generosity of their owner to keep them afloat, in the North West club's case Dave Whelan.

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Bala Town hit by funding delay

Bala Town face a race against time to complete essential upgrades to their Maes Tegid ground to qualify for the FAW's new domestic licence, an essential pre-requisite for a place in next season's slimmed-down Welsh Premier League.

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