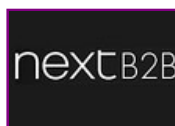


## Our Partners



## Dagenham continue Vandanel partnership



Vandanel have announced a three year extension to the current contract with League Two side Dagenham and Redbridge which will take their association with the club to 15 years.

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## Kick It Out reveal cash for grass roots scheme

Kick It Out and the Football Foundation have revealed plans to give away up to £2,000 to grass roots football in a bid to increase participation in the game.



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## Conference wrap up Blue Square deal

The Football Conference has announced that Blue Square has signed a new three-year, seven-figure deal, to continue as its title sponsor with the respective divisions to be known as Blue Square Bet Premier, Blue Square Bet North and Blue Square Bet South.



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## Sheffield FC seek sponsor for Hong Kong Tournament

Sheffield FC are seeking a sponsor for their tour to Hong Kong where they will participate in the Hong Kong 7's Tournament alongside the likes of Arsenal, Ajax and Celtic.



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## Hotel wins Darlington shirt sponsorship

Darlington FC has announced that The Morritt Hotel has won their 'Business Backing Darlington Club' campaign which sees the company become the League Two side's home shirt sponsor for the 2010/11 season.



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## Tesco to use partnership to promote grassroots school

Tesco has been announced as the official supermarket of the England team ahead of the World Cup, with plans to use the partnership to promote its FA Tesco Skills grassroots football school.



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## Also This Week

### Cheltenham extend shower club sponsorship

League Two side Cheltenham Town has extended their kit sponsorship deal with Mira Showers until 2012.

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### ESPN go mobile with Premier League

ESPN has secured the UK mobile rights to all Barclays Premier League games in a three year deal starting form next season.

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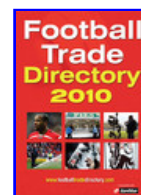
### Toffees agree Asian mobile deal

Everton have strengthened their reach into the Asian market by agreeing a mobile phone deal with IndiaTimes, becoming the first Premier League club to do so.

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