

A NEW IDEA FROM THE UK'S TOP TOURNAMENT

The Keele International Cup Football Expo 2011

**Thursday 28th
July:**

11.00 – 21.00 hrs

Friday 29th July:

11.00 – 17.00 hrs



In partnership with



THE VENUE

The Keele International Football Youth Tournament is one of the largest of its' kind in Europe. It annually attracts over 250 teams and 10,000 visitors to the leafy campus that is Keele University.

The University is ideally located near the M6 and major rail routes and airports and attracts the football community from far and wide. With teams from over 30 countries and a mixture of grass roots through to Premier League clubs sending teams - it has a fantastic mixture of culture and talent.

The annual event runs from Weds 27th July through to Finals Day on Saturday 30th July, with teams playing at a variety of age groups.

THE IDEA

It's no surprise to learn that some of the UK's leading sports brands are involved in varying capacity and the newly launched 'Trade exhibition' is a sure fire winner with a host of companies already supporting the tournament and the trade exhibition.

These include: Umbro, Pukka Pies, Soccerade, S1 Shinguards, Quick Play Sport, FootballCV.com, SFA Travel, Wear the Shirt, Club Websites, Footballtradedirectory.com, Grahame Garden Teamwear and Schoolwear, British Sports Museum, Shekicksnet, Vitamin Water, R&P Photographic.

It's still not too late to book space for your company and with stands from as little as £250 for two days, (thursday28th and Friday 29th July) the event is a great market place for your football product - whatever that might be. There are both indoor and outdoor facilities available. As part of the University which is a regular exhibition venue it has all the usual services, with easy access and free parking, WiFi, electric, and most important plenty of space for exhibitors.

Your exhibitors package will include:

- Indoor/outdoor space with table
- Website exhibitor listing
- Advance promotional feature in the tournament information pack
- Inclusion in our direct mailing listing to all football clubs in Staffordshire, Shropshire, Derbyshire, Cheshire, Manchester region
- Opportunity for your company to sponsor a competition

FIND OUT MORE

If you would like more details contact John Booth on 01254 677136 for an informal chat about the opportunities available.

[Request A Call Back](#)

[Download A Booking Form](#)

