

Football & Rugby Trade Directory Membership



01772 875184



office@footballtradedirectory.com

Overview

- ▶ Cost - £189+vat (single membership) or £300+vat (joint membership)
- ▶ £100 discount on exhibiting at our networking events
- ▶ Enhanced and extra entries in our annual directories and online
- ▶ Have news items and press releases about your company on our website and social media channels
- ▶ Access to our e-marketing service which is only open to our members

Cost

- ▶ £189 (+vat) - Single membership of Football Trade Directory or Rugby Trade Directory
- ▶ £300 (+vat) - Joint membership of Football Trade Directory and Rugby Trade Directory

Benefits to you

- ▶ £100 discount on exhibiting at our events
 - ▶ If you exhibit at 3 events with joint membership you effectively get your membership cost back
 - ▶ Exhibit at 2 events with the single membership and you effectively get your money and a bit more back
- ▶ Stand out from the crowd with up to 6 members entry in the directory
- ▶ Have your website linked on our online directory

From this

Heras
Stakehill Industrial Estate
Middleton
Manchester
M24 2RW
0161 655 1020
www.heras.co.uk

To this

Members Entry
Heras Stakehill Industrial Estate Middleton Manchester M24 2RW 0161 655 1020 www.heras.co.uk

Press releases and news items

- ▶ Get your press releases and news items put on our website, social media channels and newsletter.
- ▶ In 2017 our website had over 370,000 visits.
- ▶ Press releases include your company logo as well as a link to your website
- ▶ Our newsletter database has over 5,000 contacts and is sent out bi-weekly.
 - ▶ Readers of our newsletter include football clubs, other companies as well as general members of the public
- ▶ Have your video featured on our YouTube playlist on our website homepage

E-Marketing Service

- ▶ Exclusive to FTD & RTD members
- ▶ Prices start from £199 for 1000 contacts
- ▶ Databases are tailor made to fit your requirements
- ▶ Choice of either designing your own e-shot or we will design one for you
- ▶ Your personal contact who will take your campaign from start to finish
- ▶ Use of the split send feature on our bespoke e-marketing platform to find out what subject titles work the best
- ▶ Overnight summary results sent to you within 48 hours of the e-shot being sent. This is followed by a report a week later with the breakdown of results and see who has opened/clicked the e-shot