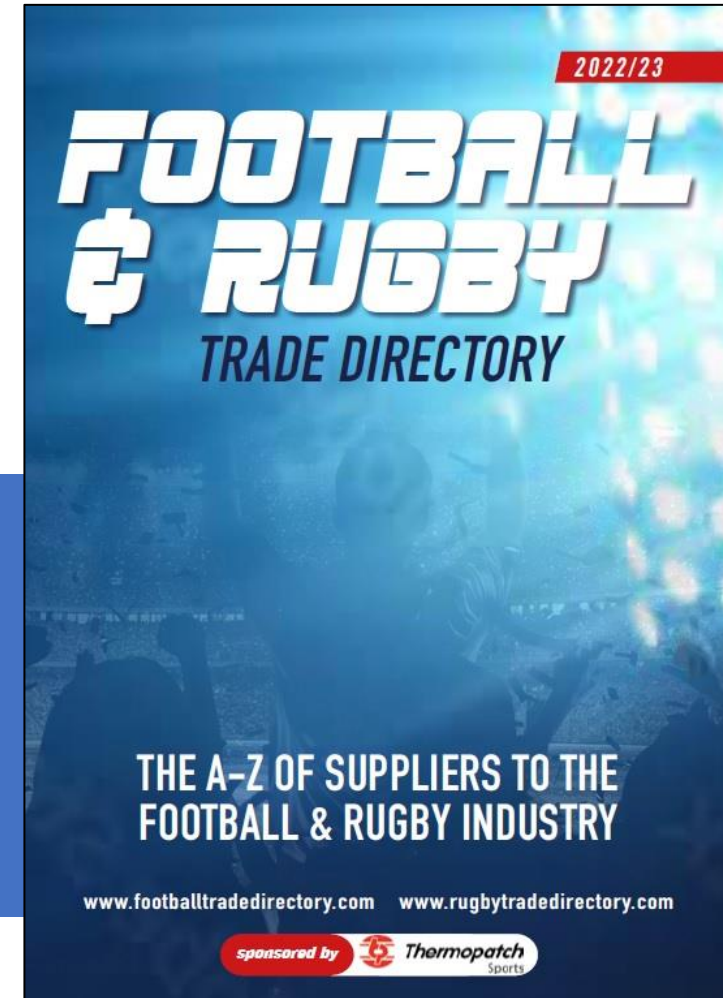


Two Sports, One Book

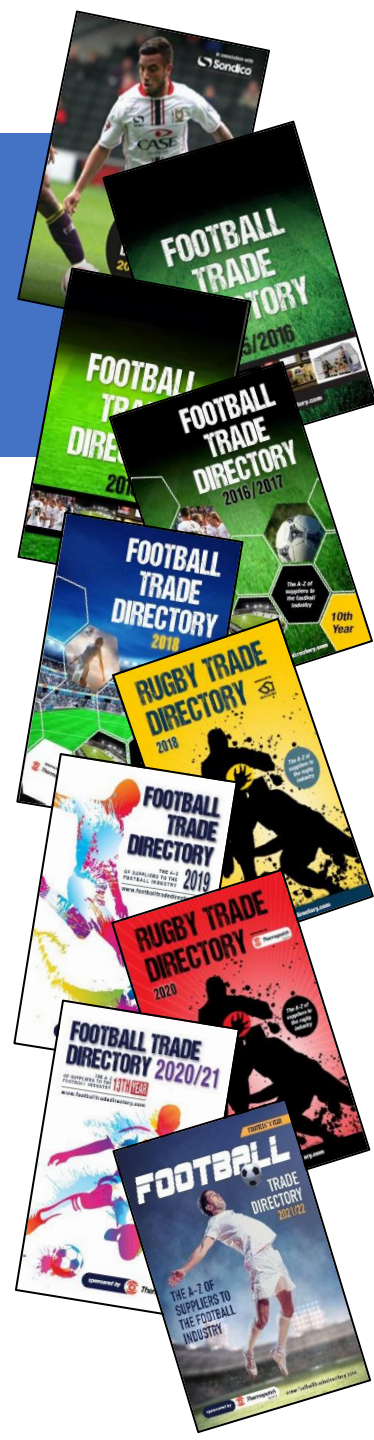


2023 FOOTBALL & RUGBY
TRADE DIRECTORY
INFORMATION PACK



Brief History

- The Football Trade Directory was first published in 2007 with the first Rugby Trade Directory published in 2018.
- Since launching the online PDF versions in 2019 we have averaged over 120,000 unique views per year.
- Leading industry suppliers have sponsored the directory including Thermopatch Sports, Lotto, Joma, Sondico, Vandanel, Masuri and JD Sport.
- Published directory goes hand in hand with our website.
- For 2022 we are combining both books into one directory.



Visibility

- For any business getting access to new potential clients is key.
- Since launching the PDF version of both directories in 2020 the interaction with both directories has gone from strength to strength.
- Print run of 6,000 with the hard copies read on average by 4 people*.
- In addition the online PDF version is sent to thousands more contacts from top division clubs to grassroots in football & rugby.
- The PDF version is also update throughout the year with the new versions sent by email to club officials.
- There is great brand recognition amongst club officials.

*based on research undertaken in 2020



Some of our advertisers



Grow your client base

- The football & rugby directories have been helping to connect businesses and clubs for over 15 years.
- Both directories have reached industry contacts from all levels of the game from the top divisions to grassroots.
- The directories have a proven track record of helping a whole range of suppliers in the game to find and create long lasting partnerships in football & rugby.
- Our directories are a simple and cost-effective way to help put your business in front of key contacts at clubs all over the United Kingdom & Ireland.

Stand out from the crowd

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There are several ways in which you can stand out from the crowd and get the crucial advantage over your competitors in the directories.


One of the ways to do this is with a preferred supplier entry which included in membership

Members 'Preferred Supplier' Listing ONLY £300	FREE Listing in Annual Directory
Up to SIX entries in chosen categories	Single entry in one category
Tagline included	
Hyperlinked URL	
Highlighted entry	
Video link	
Preferred supplier listings on the website	

www.footballtradedirectory.com		
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¼ page advert (A7)

[illegible]

Text entry options

Block advert

1 category

- **£199+vat**
- Address
- Phone number
- Website (hyperlinked in PDF version)
- Company logo
- Up to 100 words
- Option to add video link in PDF versions

THE COMPANIES

MAIN PARTNERS



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Kappa is recognized as one of the leading manufacturers of the most innovative sports equipment on the collective sports market and provides high performance technical equipment. Major player in rugby (Montpellier Hérault Rugby, Castres Olympique, Aviron Bayonnais, FC Grenoble Rugby...), Kappa is also very present in European football (SSC Napoli, Real Bétis Séville, Leeds United, Aston Villa, Angers SCO,...) but also in handball, basketball and volleyball.

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Kustom Kit
Oakridge Park
Trent Lane
Castle Donington
DE74 2PY
01332 858385

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Taff Street
Pontypridd CF37 4TG
01443 841044

Live4Soccer Crewe
34 Borough Road
Congleton CW12 3HN
0845 603 6225

Locust Sport UK
4 Mason Court
Penrith 40 Business Park
Penrith
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0793 900 1435

Lotto Sportswear
32 Aragon Place
Surrey
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01663 766737

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Bologna
BO
+39 051 672 00 77

Macron Store Manchester North
1A Bright Street,
Bury
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07479 110700

MC Sports (Skipton)
15-17 Sackville Street
Skipton
BD23 2PB
01756 791688

Mercury Sports Products Ltd
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Preferred Supplier entry

1x Preferred supplier entry: £49.99+vat
3x Preferred supplier entry: £99+vat

- Address
- Phone number
- Website (hyperlinked in PDF version)
- Up to 15 words
- Option to add video link in PDF version

Free entry

Only in 1 category (no guarantee of being included if space is needed for a preferred supplier)

- Address
- Phone number

Price list

	Non-members price	Members price
1xPreferred Supplier entry	£49.99	£49.99
3xPreferred Supplier entry	£99	£99
Block advert	£199	£150
¼ page advert	£299	£250
½ page advert	£549	£400
Full page advert	£1000	£750
Double page advert	Price available upon request	Price available upon request

Contact us

For more information about membership or to sign up as a member you can get in touch a member of the team on the contact details below.



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