

'Chelsea Open Day'

Exhibitors and Speakers
Wednesday 18th April 2012



Arcadis

ARCADIS are the UK's foremost construction consultancy for those clubs looking to develop new stadiums or redevelop their existing ones. Building on their success on the development of the Emirates Stadium for Arsenal, where they acted as Project Managers and Construction Cost Managers, they have now established themselves as the leading company in this field.

ARCADIS are a global consultancy with 19,000 staff and have offices throughout the UK where they have circa 2,000 staff. They work throughout the football and sporting pyramids with their work ranging from the recent redevelopment of Hackney Marshes, the world home of grassroots football, to the development of Princes Park in Dartford, the UK's most sustainable stadium and home to Dartford FC. Recent projects include the completion of new Rugby League stadiums for St Helens and Salford Reds and they are currently working on developing new stadiums for Spurs and Southend United and EPPP facilities for Stoke City.

Following their recent purchase of EC Harris, another major UK consultancy, they now offer a full cradle to grave service to clubs planning new facilities, including the essential advice on getting access to funding and commercial enabling opportunities with development partners such as the major supermarkets.

John Gaffney will present on the theme
"Releasing development value from your stadium"



British Sports Museum

British Sports Museum produce premium authenticated signed sports memorabilia, display cases and framing services for Clubs and Shops nationwide. Through our Silent and online auctions we also raise funds for Clubs and Charities on a no-risk basis Worldwide.

If you are looking for ideas to tap into the nostalgic aspect of your club with a range of limited edition signed memorabilia or looking to raise funds through our silent auction or online auction events, come and talk to the experts at the British Sports Museum stand and discover the opportunities available for your organisation.

Cardiac Science

Sudden cardiac arrest can happen on the pitch anywhere, and it could happen at your club's football game next week. Recent events involving Bolton's Fabrice Muamba have brought the issue into sharp focus.

Cardiac Science is a global leader in the development, manufacture, and marketing of diagnostic and therapeutic cardiology products and services. We provide a full spectrum of cardiology products and services that help protect hearts and save lives, including:

- Innovative and patented automated external defibrillators (AEDs) that provide assistance to victims of sudden cardiac arrest for both medical and public markets.
- Devices designed to identify the early stages of heart disease — such as electrocardiographs, cardiac stress testing systems, diagnostic workstations, and Holter monitors;
- Sophisticated systems for cardiac rehabilitation and cardiology data management;

Talk by Steve Jelfs, International Clinical Marketing Manager
"Making your club a heart safe environment."

Coade UK

Coade UK are the UK division of a larger Spanish sports equipment manufacturer. With their football goals in current use in some of the top clubs in Europe, including Barcelona and Sevilla F.C!

They can supply you with everything from goals, dugouts, nets and footballs, plus many more products. Their range of goal nets was even used in the 2010 FIFA World Cup in South Africa. So if you require a corner flag through to stadium seating, please get in contact for a great price along with great service.

Their UK office and warehouses are based in Oxfordshire.

Colorsport

Colorsport is the UK's oldest and largest independent sports photographic archive and agency, containing around 10 million images covering almost 150 years, serving all forms of media outlets. The Colorsport partnership was set up in the late 1960s by Colin Elsey and Stewart Fraser and they were soon joined by Andrew Cowie.

The agency – as its name suggests - was among the earliest to cover sport in colour as well as black and white, very quickly gaining a reputation for providing quality sports pictures, especially football, rugby union and the Olympics.

Dallmeier

Dallmeier, one of the world leading providers of products for network-based video surveillance solutions, already has more than 25 years experience in the development and manufacture of high quality components and complete solutions for the CCTV/IP sector.

Whether it's Panomera, cameras, recorders, storage systems, intelligent video analysis, software or video management – as well as offering stand-alone products, Dallmeier also offers complete systems with perfectly integrated components for video surveillance from a single source.

Franklins

Franklins International Ltd. specialise in the manufacture and supply of quality woven and embroidered badges, woven garment labels, embroidered clothing, as well as other specialist products. They supply a wide range of markets all over the UK and Ireland.

They also supply to youth organisations, commercial companies, military, emergency and security services at local, national and international levels within the government, sports, industrial, fashion and promotional markets.

Geoffrey Parker Games

Manufacturing for 54 years in Britain, now in their 3rd generation, family run company Geoffrey Parker has until recently been a "best kept secret" behind many of the World's most luxurious brands, casinos and corporations. They are now offering their exquisite craftsmanship and expertise to customers directly – be it their world championship backgammon, chess, casino games, Scrabble®, multi game tables and compendia to the creation of games rooms within super yachts, private mansions and penthouse suites. Why not chart your club's history or a player's career on a customised Monopoly® or personalise our luxury Subbuteo® for your players' lounge?

The London Sports Injury Clinic - 108 Harley Street

"One of the greatest assets of a Professional Football Club are its players, yet many clubs fail to protect this most valuable asset.

"Why would you leave your greatest asset exposed"...

Dr Ralph Rogers a Consultant Sports Physician, has been a Team Physician in the Premiership and to other professional teams and currently in private practice, he will explore the issues of player care. This will include the roll of Sports Medicine, the structure of the Medical Department. He will also discuss the effect the Medical Department can have on the "bottom line" on and off the pitch."



Mark Harrod

Mark Harrod Ltd manufacturer and supply a vast array of high quality sports equipment direct to schools, colleges, local authorities, contractors and sports clubs of all sizes. So whether you're after a single football or a full set of goals, they are more than happy to help. Their range includes Football goals, Rugby posts, Hockey goals, Badminton, Netball, Tennis and a huge selection of accessories.

As a leading manufacturer and supplier of football equipment they are proud of their involvement at the grassroots level of the game. They sponsor the Staffordshire County Youth Cup, the Birmingham County FA Sunday Youth Cup and the Birmingham County FA "Kick discrimination out of football" campaign, as well as sponsoring the Institute of Groundsmanship's "Volunteer Groundsman of the year" award.

Mark Harrod Ltd is once again official goal post supplier and sponsor to the "Grassroots Football Live Show" held annually at the Birmingham NEC.

A number of high profile sites around the UK have been supplied by Mark Harrod Ltd. These include Chelsea Football Club, Birmingham City FC, Leicester City FC, Welsh Rugby Union national team headquarters, Lillleshall National Training Centre, and a number of Barclays Spaces for Sports projects including Manchester United, Norwich City, Chelsea, and Tottenham.

Neil McDonald – Assistant Manager West Ham United

Neil has kindly spared us some of his valuable time and will be speaking on the theme 'Stand still or move on'

As a player Neil enjoyed successful spells at a number of top flight clubs including Newcastle United, Everton and Bolton Wanderers. He began his coaching life as Academy manager at Preston under David Moyes. He has since managed Carlisle United and Swedish club Ostersunds FK, in between spells as Sam Allardyce's right hand man at Bolton, and then Blackburn Rovers and now West Ham.

MatrixSportsGroup

Quick Feet is the proven ball skills training program that will propel players to a higher skill level quicker than any other training method.

It's no secret that successful training can be repetitious and dull. Quick Feet challenges players in an engaging and entertaining way that speeds up skill development whilst making it fun and enjoyable.

And unlike any other close skill training device, Quick Feet Coach provides ball-by-ball data and instant feedback, so improvement can be measured and monitored.

From basic use at home models, through to more elaborate versions that suit club or academy use.

Oracle Venue Management Services

Oracle has over 27 years experience of the sports, stadia, arena and leisure market. They have the skills to provide concise, focused projects that will help your business develop and grow.

Their aim is to support you and your team in helping you grow your business, service and profitability through experienced tried, tested and modern methods that we develop with you, help you manage, monitor and deliver results that should be self-financing.

They offer a wide range of support for your business that they have in their Oracle Venue Management Profit Generation Menu and MD, Paul Biffen will be presenting on the theme: "Fan engagement and profit development using QR Codes".



Premier Lingerie

Premier Lingerie is the proud supplier of bespoke lingerie to football clubs of the Premier League - and beyond.

Designed and manufactured in the UK, their range of lingerie is sympathetically and tastefully produced in the club colours. And to make them truly unique, all of the garments are adorned with faithfully reproduced club insignia.

Research confirmed their suspicions that lingerie offered in club shops and on-line, would provide a unique all year round gifting opportunity.

Following the successful launch at Wolverhampton Wanderers and fantastic media interest, they are now delighted that Newcastle United have decided to work with Premier Lingerie to launch their very own range and several other clubs are about to come on stream.

Pro Fit Footwear

Pro Fit's prime objective is to ensure that your sports footwear provides comfort and stability and that it is fit for purpose. We do this by assessing your foot shape, size and proportions, weight distribution, gait style and where necessary, orthotics and inserts.

SECA

Recognised as the market leader in medical measuring and weighing devices, seca has gained invaluable experience over the last 170 years.

Products range from measuring and weighing stations incorporating wireless connectivity, medical body composition analysers (mBCA) through to ECG machines and full interpretive software.

Where BMI ends, seca mBCA begins - for the first time ever, a single measurement can be taken in less than 20 seconds to determine fat mass, extracellular and intracellular water, and skeletal muscle mass, clinically validated against the scientific gold standard.

seca's comprehensive range of ECG's offer innovative technology such as Bluetooth connectivity, cardio interpretive software and full colour touch screen functionality.



S&C Slatter

S&C Slatter are Artificial Turf Sports Pitch construction specialists. They specialise in the construction of 3rd Generation (3G) football pitch construction. GreenFields Sports Turf Systems are FIFA Preferred Producers for 3G Football Turf systems. FIFA has acknowledged the sustained efforts of GreenFields to offer the game and the football players the best playing conditions worldwide.

Working in partnership, S&C Slatter/GreenFields offer a single point solution to take your project seamlessly from concept to a working, sustainable, revenue-generating reality. They know that often football club owners and officials are time-poor in regard to delivering projects for their club. They fill the knowledge gap and provide complete solutions for each and every aspect of the project's delivery including:

- feasibility studies,
- planning,
- funding solutions
- legal affairs,
- business planning,
- construction design and delivery
- Maintenance services

S&C Slatter seeks to provide solutions and not false starts and false hopes for a facility development. They have prepared a process that minimises commercial commitment until such time as the project achieves all appropriate permissions and funding. This removes time-consuming and costly exercises as you try and pull your own team of the 'right' people together.

Teamsims.co.uk

Team Sims is now at the forefront of bringing virtual mobile networks to the UK sporting arena. We are also delighted to now be working with the business and charity sectors.

We have invested heavily, along with our technical partners, in developing the support structure so that organisations like yours can benefit from the service.

Such networks will soon become an integral part in how many organisations operate, including professional and amateur sports clubs, retail businesses and charities.

With our expertise in mobile communications and experience of the virtual mobile network market we are a driving force in this new communication trend.

Your Personalised Gifts

A new free revenue stream for your club.

Your Personalised Gift Shop (YPGS) provide your club with your own online shop enabling you to make money from selling personalised gifts to your supporters.

YPGS do all the work below which provides a FREE revenue stream to Professional Sports Clubs in the following ways:

Build the online shop to mirror your Professional Sports Club's website;

- Photo upload built in for fans (Allows Fans to upload their own photo's on to approved Branded products and personalise)
- Free e flyers and Icon designs to promote the site
- YPGS Stock all products in our warehouse (Growing Continually phase 2 due shortly) with no outlay for Professional Sports Clubs or sales targets to be achieved
- Fulfilment for both UK and International orders
- Handle Customer Care
- Remit monies owed 5 days from the 30th of each month
- Full Access to Google Analytics
- Simultaneous receipt of all orders to a dedicated Professional Sports Club's e mail address (Confirm integrity of system by doing a mystery shop)

The Professional Sports Club's commitment is to provide images and help promote the site through social media, website advertising & links, e-flyers provided by us to database etc., no financial commitment is required.

FootballTradeDirectory.com

Finally we would like to thank all the exhibitors and delegates for combining to make this a unique event. Special thanks to all the speakers, and a special thanks to Neil McDonald for taking time out from his busy schedule to be our main guest.

We also wish to thank the staff at the Millennium Hotel London Mayfair for stepping in at the last minute when Stamford Bridge became unavailable to host the Open Day for us.

We will shortly be announcing the date for our next Open Day – at Manchester City's Etihad Stadium – in July, and then we have further dates planned at Ipswich Town in October and Arsenal's Emirates Stadium in February 2013.

