

## **GRASS ROOTS FOOTBALL SHOW 25<sup>th</sup> – 27<sup>th</sup> MAY AT NEC BIRMINGHAM**

There will be over 70 specialist suppliers with every product and service a grass roots league, club or teams could need to run a successful organisation.



Plus much more with a series of informative seminars for coaches, managers and club officials.

Here are a few of the exhibitors:

### **The Trade Show FRIDAY 25<sup>th</sup> MAY**

#### **Mark Harrod Stand C40**

Mark Harrod Ltd is an official sponsor to the The Grass Roots Football SHOW 2012. Mark Harrod Ltd manufactures and sells a large range of football products, and the freestanding Soccerena.

Club customers include: Chelsea, Birmingham City, Bristol City, West Bromwich Albion, Walsall, Leicester City, Watford, Norwich City and Rochdale. Mark Harrod Ltd is a suitable supplier to the Football Foundation goal post replacement scheme.

**Mark Harrod will be on stand C40.**

#### **Bluefin Sport Stand A42**

The FA have appointed Bluefin Sport to deliver their new National Game Insurance Scheme which offers liability and personal accident protection for clubs, players, volunteers, leagues and match officials.

Bluefin deliver specialist service-driven insurance and risk management solutions to the world of sport and, because they are placing tens of millions of pounds' worth of business each year, they have an unrivalled ability to design innovative products that provide the optimum levels of protection while maintaining competitive premiums.

Bluefin have clients from grass roots level to top professional players and clubs in all major sports including Football, Rugby, Cricket, Golf, Horse racing, Greyhound racing, Snooker, Motor sports and Yachting.

**Come and see us on stand A42**

#### **Erreà Sport Stand D40**

Erreà are one of the world's most innovative teamwear manufacturers, with cutting edge fabrics such as the Ti-Energy range of Nano-Technology, performance enhancing, clothing and the prestigious Oeko-Tex 100 certification which guarantees that none of our contain any harmful chemicals.

Erreà are the only major manufacturer producing goods in our own EU factories, which means that every stage of production from thread selection to finished garment can be monitored and controlled from the company headquarters in Parma, Italy. When this is combined with all garments,

whether they are catalogue items or bespoke garments for professional teams, being designed in-house and the fact that all finished garments are also housed in Parma prior to shipping, it means that Erreà can provide a quality of product and a level of service to clients which are second to none.

Erreà is currently the Technical Sponsor of over 300 clubs and associations, around the world and across a wide variety of sporting disciplines. Every one of these sporting partners is assigned a specific Account Manager, Custom Service Representative and Graphic Designer, all of whom are based at our headquarters and are in direct and continuous contact, whenever required.

Cutting edge technology and old-fashioned customer service: a perfect combination.

**Come and meet us on Stand D40.**



### **Crazy Catch Stand F40**

Come along to the Crazy Catch Arena at the Football Grass Roots show and test your skills against the ultimate rebound net...

The Crazy Catch is a great innovative product, ideal for all ages and abilities. This unique patented net will test your footballing abilities with its sharp and fast erratic rebounds making it a great coaching aid for both goalkeepers and outfield players alike. You can use it at home to practice your first touch and close control using either the “sane” or “insane” side as well as its obvious appeal to clubs and schools adding a huge element of fun to training sessions.

For goalkeepers it’s a great coaching aid to improve your reaction speeds and hand eye co-ordination so do come and test it out on the Crazy Catch on stand F40 at the Football Grass Roots Show 2012.

On the stand we also have some top players making appearances throughout the weekend, running product demonstrations and signing autographs... In the meantime do check out our great videos of the Crazy Catch in action on our You Tube Channel [www.youtube.com/flicx01](http://www.youtube.com/flicx01) or follow us on Twitter [www.twitter.com/CrazyCatch1](http://www.twitter.com/CrazyCatch1)

### **Avec Sport Stand A32**

Avec Sport will be at Stand A32 this year and will be launching their brand new Catalogue and new Evolution 2 Training Range at the Grass Roots event. They will have samples of all their products at the event, and staff will be on hand to assist with any questions customers may have. There will also be a chance for one lucky team to have their Club kitted out with a free kit. To enter the draw all we ask is for teams to sign up to our newsletter and we will pick one entry at random to win a kit for their Club.

### **Reusch Stand C17**

Our stand number is C17. We are there as sponsors to **The Goalkeeper Coaches Association** [www.thegca.co.uk](http://www.thegca.co.uk) who will be launching at the show. If you visit the Exhibitors section of the GRFS website and look under R for Reusch or T for The Goalkeeper Coaches Association there is a bit of

relevant info. The GCA will be putting on demonstrations about their coaching every day from 10.00am to 10.45 am in The Grass Roots Football Arena. There will be a daily prize draw opportunity to win a top of the range pair of gloves. We will have some gloves available for sale and there will be giveaways for anyone who registers for The GCA at the show.



### **Cardiac Science Stand C15**

Since 1987, almost fifty professional football players have lost their lives while on the field of play around the world. The majority of these deaths have been due to life-threatening cardiac conditions. The modern-day player is the football clubs' most valuable resource and sports medicine enables football clubs to carry out stringent cardio diagnostics to ensure that all players have a healthy heart when initially signing for the club and on a continuing basis. While this screening will usually pick up any underlying cardiac condition, players are still at risk from sudden cardiac arrest (SCA). SCA is a life-threatening condition and the only effective therapy is early defibrillation. Automated external defibrillators (AEDs) are easy to use devices that non-medical personnel are able to operate and save a life; for every minute defibrillation is delayed survival falls by 7 to 10%. Cardiac Science Corporation is a leading manufacturer of AEDS which are reliable, easy to use and clinically effective.

**Cardiac Science will be on stand C15 and Steve Jelfs is doing a talk at 10am on the Sunday 27th May.**

### **The Coaching Manual Main Arena**

The Coaching Manual will have their own arena between the Main Arena and The Football League Trust Arena.

An innovative, new, online video coaching resource designed specifically to support grass roots football coaches. We have combined high quality coaching techniques with first rate video and written resources to provide a relevant and user friendly service.

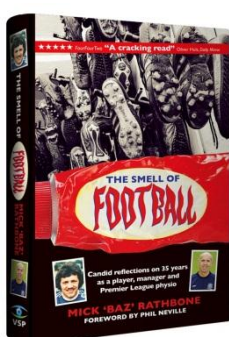
### **Football Trade Directory Stand D30**

Our main objective is to create an online environment where clubs can meet business and vice versa.

We offer a unique route to market via news and PR e-marketing and networking events. The range of clients across the football industry is testimony to the fact that we have a unique.

FTD has been trading since 2007 and in that time has established a recognised football brand.

Register you club to receive a free copy of our newsletter, read what the professionals have to say from potential sponsors to tips on medical knowledge that can save lives.



**We will have award winning author Mick "Baz" Rathbone on our stand signing his book, "The Smell of Football".**

**PLUS! WIN A KIT COMPETITION FOR YOUR CLUB POST YOUR ENTRY FORM ON STAND D30**

### **DrillBoard Stand A30**

“DrillBoard come to Grassroots Football Live to launch DrillBoard World – the latest addition to this exciting coaching tool.

DrillBoard CEO Tim Gentles says “We are thoroughly excited about the launch of DrillBoard World it’s a great development and coaches and players can use it for free. It comes right off the back of a very successful year working with FA Wales and is another milestone in our ambition to Coach the World.”

Osian Roberts, Technical Director, FA Wales says "DrillBoard really helps us improve coaching at all levels of Welsh Football and it's great that players in local youth teams can share the same system that the first team use."

**To find out more and sign up for FREE - visit DrillBoard at Stand A30.**

**[www.DrillBoard.com](http://www.DrillBoard.com)**

### **GVA Robson Sport Stand No A38**

If you’re looking to build a new stadium, develop out your existing stadium or create facilities for your club and your local community, GVA Robson Sports can support you. As a sports consultancy we advise on sports and community facilities, helping to create a network of community sports academies around the country.

We partner with all major strategic bodies involved in creating new community sports facilities. Our ethos is similar to the Government's – to give all young people the best possible introduction to sport.

**Come and visit us on Stand A38**

