









#### TECHNICAL KIT/ ONLINE STORE SUPPLY





# Sondico Servicionel

With a heritage dating back over fifty years, Sondico is a famous and respected brand in football, best known for its footballs, goalkeeper gloves and shin pads. Sondico football gloves have been worn by top British keepers such as David James, Peter Shilton and Neville Southall and internationals such as Ali AL-Habsi.

2011 saw the inception of Sondico Professional Ltd, it's intention, to take the Sondico brand into the professional football apparel market. This period has seen successful contracts with Sheffield Wednesday, Portsmouth FC, Oldham FC and Birmingham City Ladies.

Our brand presence is further supplemented by our high profile ownership by Sports Direct. Utilising key Sports Direct partners and associates including Soccer Scene, Sondico, Nike, Adidas (to name a few) we are able to create a unique offer no other supplier can match.











# Professional Team **Portfolio**









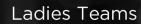














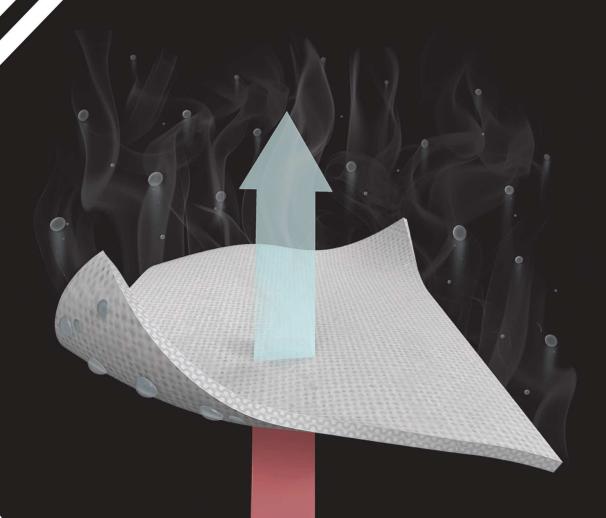


Academies









- WICKING
- QUICK DRYING
- LIGHTWEIGHT

A MOISTURE MANAGEMENT SYSTEM THAT DRAWS PERSPIRATION AWAY FASTER THAN COTTON

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Optivent is the latest innovation in moisture management technology which is built to work with your body to maximise comfort.

Available throughout the Sondico Range

## Online Club Stores



#### Online Club Stores

Our online club stores provide a personalised and easy way for clubs to ensure that pre academies, academies and associated clubs can all procure club logo'd training and playing wear in a fast and convenient way.

This online club store also works perfectly selling all kinds of branded merchandise and accessories to Fans

We work with the club to understand the requirements of any associated group such as an academy.

We create a bespoke online store using club visuals and populate this with branded playing and training wear that may be required.

The site can include compulsory bundles at discounted rates as well as additional products for purchase to aid training such as a range of boots, shin pads and other accessories.

The system negates academy or group managers from having to collate and distribute members requirements and leaves all distributing and or purchasing to our automated system. The online store ensures uniformity across the academy or associated group, removes administration for club employees and where appropriate can help raise additional funds via a kick back on sales.

Within the UK we run over 200 online stores and facilitate academy orders for thousands of children across our Professional clubs.



### Bespoke Designs\*

Sondico Professional believe it's important for every club to have their own unique identity on the pitch.

No matter the size of the club, when you meet with our design team, we start with a plain sheet of paper. Allowing every aspect of the kit to be chosen; from fabrics to design of collar, body, contrasts and trim, together to club badge application. We also add delicate touches to make the kit unique; whether it's the club nickname, initials or straplines.





## Embroidery & Print Specialists



We operate an in house specialist embroidery & print facility offering stunning custom and bespoke solutions for all of your team requirements.

Operating the latest printer and embroidery technology ensures your logo, sponsor prints, Initials and numbers are all applied to the highest standards in keeping with our product range.

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